

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214



Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 337727

Schedule Dates

10/29/12-11/05/12

Advertiser

Pol/Iss/Americans for Tax Reform (17011)

Agency

Main Street Media Group (6331)

Product

Political - Issue (1068)

Brand

ISS/AMERICANS 4 TAX REFORM (139011)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

MILHOAN, EMILY

Phone/Fax

/

CPE

67/147/1136

Account Types

National/Political

Billing Type

Standard

Comments

AMER 4 TX RFRM 10/29

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/18/12

Last Modified 10/31/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06368917

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$10,717.50

Net Total \$60,732.50

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Nov. 2012

Spots 82

Rate \$71,450.00

Grand Total: \$71,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	10A- Ellen						1			1	\$350.00	\$350.00	Pittsburgh (WPXI)	ELLEN/1	10/18/12
2.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P						1			1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/2	10/18/12
3.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	11:59A- Channel 11 News At Noon						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/3	10/18/12
4.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	1:30P- Today Show 130P						1			1	\$275.00	\$275.00	Pittsburgh (WPXI)	TODAY SHOW 130P/4	10/18/12
5.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	2:30P- Who Wants To Be A Millionaire						1			1	\$275.00	\$275.00	Pittsburgh (WPXI)	MILLIONAIRE/5	10/18/12
6.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	4P- Judge Judy 4p						1			1	\$400.00	\$400.00	Pittsburgh (WPXI)	JUDY 4P-430P/6	10/18/12
6.0.1	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Political/Exception -	
7.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	4:29P- Judge Judy 430p						1			1	\$500.00	\$500.00	Pittsburgh (WPXI)	JUDGE 430P/7	10/18/12
8.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	4:58A- Channel 11 News 5am						1			1	\$400.00	\$400.00	Pittsburgh (WPXI)	NEWS 5A-530A/8	10/18/12
9.0	Revised Line / Spot	11/02/12-11/02/12	4	:30	5P- 5:30P (EST)												Pittsburgh (WPXI)	NEWS 5-530P/9	10/18/12
9.1	Normal Line / Spot	11/03/12-11/02/12	4	:30	5P- 5:30P (EST)				X	X				1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530P/9	10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Contract # 337727

Schedule Dates 10/29/12-11/05/12
Advertiser Pol/Iss/Americans for Tax Reform (17011)
Agency Main Street Media Group (6331)
Product Political - Issue (1068)
Brand ISS/AMERICANS 4 TAX REFORM (139011)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name MILHOAN, EMILY
Phone/Fax /
CPE 67/147/1136
Account Types National/Political
Billing Type Standard
Comments AMER 4 TX RFRM 10/29
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214



Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Date Entered 10/18/12
Last Modified 10/31/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06368917
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,717.50
Net Total \$60,732.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012 82 \$71,450.00
Grand Total: 82 \$71,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	5:29A- Channel 11 News 530am	1					1			1	\$550.00	\$550.00	Pittsburgh (WPXI)	NEWS 530A-6A/10	10/18/12
11.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	5:30P- 6P (EST)	1					1			1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 530-6P/11	10/18/12
12.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1					1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/12	10/18/12
12.0.1	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Political/Exception -	
13.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	5:59A- Channel 11 News 6am	1					1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/13	10/18/12
14.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	6:30P- NBC NIGHTLY NEWS	1					1			1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	NBC NIGHTLY NEWS 630-7P/14	10/18/12
15.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	6:59P- Jeopardy	1					1			1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	JEOP 7-730P/15	10/18/12
15.0.1	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Political/Exception -	
16.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	6:58A- Today Show	1					1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	TODAY SHOW 7-9A/16	10/18/12
17.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	9A- Today Show 9a	1					1			1	\$400.00	\$400.00	Pittsburgh (WPXI)	TODAY SHOW 9-10A/17	10/18/12
18.0	Normal Line / Spot	10/29/12-11/05/12	4	:30	10A- Ellen	1	1							2	\$350.00	\$700.00	Pittsburgh (WPXI)	ELLEN/18	10/18/12
19.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	1							1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/19	10/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 337727

Schedule Dates 10/29/12-11/05/12
Advertiser Pol/Iss/Americans for Tax Reform (17011)
Agency Main Street Media Group (6331)
Product Political - Issue (1068)
Brand ISS/AMERICANS 4 TAX REFORM (139011)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name MILHOAN, EMILY
Phone/Fax /
CPE 67/147/1136
Account Types National/Political
Billing Type Standard
Comments AMER 4 TX REFORM 10/29
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/18/12
Last Modified 10/31/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06368917
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,717.50
Net Total \$60,732.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012 82 \$71,450.00
Grand Total: 82 \$71,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / Spot	10/29/12-11/05/12	4	:30	11:59A- Channel 11 News At Noon	1	1							2	\$375.00	\$750.00	Pittsburgh (WPXI)	CHANNEL 11 NOON NEWS/20	10/18/12
21.0	Normal Line / Spot	10/29/12-11/05/12	4	:30	1:30P- Today Show 130P	1	1							2	\$275.00	\$550.00	Pittsburgh (WPXI)	TODAY SHOW 130P/21	10/18/12
22.0	Normal Line / Spot	10/29/12-11/05/12	4	:30	2:30P- Who Wants To Be A Millionaire	1	1							2	\$275.00	\$550.00	Pittsburgh (WPXI)	MILLIONAIRE/22	10/18/12
23.0	Normal Line / Spot	10/29/12-11/05/12	4	:30	4P- Judge Judy 4p	1	1								\$400.00		Pittsburgh (WPXI)	JUDY 4-430P/23	10/18/12
23.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	Program Change/Spot -	
23.0.2	Closed Preempt	10/29/12															Pittsburgh (WPXI)	Breaking News Interrupt/Spot - Hurricane Sandy Coverage	
24.0	Normal Line / Spot	10/29/12-11/05/12	4	:30	4:29P- Judge Judy 430p	1	1							1	\$500.00	\$500.00	Pittsburgh (WPXI)	JUDY 430-5P/24	10/18/12
24.0.1	Closed Preempt	10/29/12															Pittsburgh (WPXI)	Breaking News Interrupt/Spot - Hurricane Sandy Coverage	
25.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	4:58A- Channel 11 News 5am	1	1							1	\$400.00	\$400.00	Pittsburgh (WPXI)	NEWS 5-530A/25	10/18/12
26.0	Normal Line / Spot	10/29/12-11/05/12	4	:30	5P- 5:30P (EST)	1	1							2	\$900.00	\$1,800.00	Pittsburgh (WPXI)	NEWS 5-530P/26	10/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 337727

Schedule Dates 10/29/12-11/05/12
Advertiser Pol/Iss/Americans for Tax Reform (17011)
Agency Main Street Media Group (6331)
Product Political - Issue (1068)
Brand ISS/AMERICANS 4 TAX REFORM (139011)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name MILHOAN, EMILY
Phone/Fax /
CPE 67/147/1136
Account Types National/Political
Billing Type Standard

Comments AMER 4 TX RFRM 10/29
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/18/12
Last Modified 10/31/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06368917
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,717.50
Net Total \$60,732.50
Sales Tax

Pittsburgh (WPXI)
Broadcast Month Nov. 2012
Spots 82
Rate \$71,450.00
Grand Total: \$71,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Spot	10/29/12-11/05/12	4	:30	5:30P- 6P (EST)	1	1							2	\$900.00	\$1,800.00	Pittsburgh (WPXI)	NEWS 530-6P/27	10/18/12
28.0	Normal Line / Spot	10/29/12-11/05/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1	1							1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/28	10/18/12
28.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception -	
29.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	6:30P- NBC NIGHTLY NEWS	1	1							1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	NBC NITELY NEWS 630-7P/29	10/18/12
30.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	6:58P- Jeopardy	1	1							1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	JEOP 7-730P/30	10/18/12
31.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	7A- Today Show	1	1							1	\$800.00	\$800.00	Pittsburgh (WPXI)	TODAY SHOW 7-9A/31	10/18/12
32.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	7:30P- WHEEL OF FORTUNE	1	1							1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	WHEEL 730-8P/32	10/18/12
32.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception -	
33.0	Normal Line / Spot	10/29/12-11/05/12	4	:30	9A- Today Show 9a	1	1							2	\$400.00	\$800.00	Pittsburgh (WPXI)	TODAY SHOW 9-10A/33	10/18/12
34.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	6A- 8A (EST)							1		1	\$350.00	\$350.00	Pittsburgh (WPXI)	SAT NEWS 6-8A/34	10/18/12
35.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	8A- 10:30A (EST)							1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	SAT ENWS 8A-1030A/35	10/18/12
36.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	6P- CHANNEL 11 NEWS								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 6-630P/36	10/18/12
37.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	10A- Ellen								1	1	\$350.00	\$350.00	Pittsburgh (WPXI)	ELLEN/37	10/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 337727

Schedule Dates

10/29/12-11/05/12

Advertiser

Pol/Iss/Americans for Tax Reform (17011)

Agency

Main Street Media Group (6331)

Product

Political - Issue (1068)

Brand

ISS/AMERICANS 4 TAX REFORM (139011)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

MILHOAN, EMILY

Phone/Fax

/

CPE

67/147/1136

Account Types

National/Political

Billing Type

Standard

Comments

AMER 4 TX RFRM 10/29
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

10/18/12

10/31/12

Jennifer Stewart

Yes

06368917

Normal

15.00

\$10,717.50

\$60,732.50

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Nov. 2012

Grand Total:

82

82

\$71,450.00

\$71,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / Prime	11/01/12-11/01/12	4	:30	10P- Rock Center with Brian Williams 10-11P	1				1				1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	ROCK CENTER 10-11P/38	10/18/12
39.0	Revised Line / Spot	11/01/12-11/01/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1				1				1			Pittsburgh (WPXI)	LATE NEWS/39	10/18/12
39.1	Normal Line / Spot	11/01/12-11/02/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1				X	X			1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/39	10/31/12
40.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	11:59A- Channel 11 News At Noon	1				1				1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/40	10/18/12
41.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	11:30P- Today Show 130P	1				1				1	\$275.00	\$275.00	Pittsburgh (WPXI)	TODAY 130-230P/41	10/18/12
42.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	2:30P- Who Wants To Be A Millionaire	1				1				1	\$275.00	\$275.00	Pittsburgh (WPXI)	MILLIONAIRE 230-3P/42	10/18/12
43.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	4P- Judge Judy 4p	1				1				1	\$400.00		Pittsburgh (WPXI)	JUDY 4-430P/43	10/18/12
43.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception	
44.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	4:29P- Judge Judy 430p	1				1				1	\$500.00	\$500.00	Pittsburgh (WPXI)	JUDY 430-5P/44	10/18/12
45.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	5P- 5:30P (EST)	1				1				1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530P/45	10/18/12
46.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	5:29A- Channel 11 News 530am	1				1				1	\$550.00	\$550.00	Pittsburgh (WPXI)	NEWS 530A-6A/46	10/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

WPXI

4145 Evergreen Road
Pittsburgh, PA 15214Main Street Media Group
PO Box 25093
Alexandria, VA 22313**Contract # 337727****Schedule Dates**

10/29/12-11/05/12

Advertiser

Pol/Iss/Americans for Tax Reform (17011)

Agency

Main Street Media Group (6331)

Product

Political - Issue (1068)

Brand

ISS/AMERICANS 4 TAX REFORM (139011)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

MILHOAN, EMILY

Phone/Fax

/

CPE

67/147/1136

Account Types

National/Political

Billing Type

Standard

CommentsAMER 4 TX REFORM 10/29
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/18/12

Last Modified 10/31/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06368917

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$10,717.50

Net Total \$60,732.50

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Nov. 2012 82

Grand Total: 82

Rate

\$71,450.00

\$71,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
47.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	5:30P- 6P (EST)					1				1	\$900.00		Pittsburgh (WPXI)	NEWS 530-6P/47	10/18/12
47.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
48.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	5:58P- Channel 11 News At 6pm M-F					1				1	\$1,000.00		Pittsburgh (WPXI)	NEWS 6-630P/48	10/18/12
48.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
49.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	5:59A- Channel 11 News 6am					1				1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/49	10/18/12
50.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	6:30P- NBC NIGHTLY NEWS					1				1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	NBC NIGHTLY NEWS 630-7P/50	10/18/12
51.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	7:30P- WHEEL OF FORTUNE					1				1	\$1,800.00		Pittsburgh (WPXI)	WHEEL 730-8P/51	10/18/12
51.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
52.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	9A- Today Show 9a					1				1	\$400.00	\$400.00	Pittsburgh (WPXI)	TODAY SHOW 9-10A/52	10/18/12
53.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	10A- Ellen				1					1	\$350.00	\$350.00	Pittsburgh (WPXI)	ELLEN/53	10/18/12
54.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	11:59A- Channel 11 News At Noon				1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/54	10/18/12
55.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	1:30P- Today Show 130P				1					1	\$275.00	\$275.00	Pittsburgh (WPXI)	TODAY SHOW 130-230P/55	10/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Contract # 337727

Schedule Dates 10/29/12-11/05/12
Advertiser Pol/Lss/Americans for Tax Reform (17011)
Agency Main Street Media Group (6331)
Product Political - Issue (1068)
Brand ISS/AMERICANS 4 TAX REFORM (139011)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name MILHOAN, EMILY
Phone/Fax /
CPE 67/147/1136
Account Types National/Political
Billing Type Standard
Comments AMER 4 TX RFRM 10/29
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214



Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Date Entered 10/18/12
Last Modified 10/31/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06368917
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,717.50
Net Total \$60,732.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012 82 \$71,450.00
Grand Total: 82 \$71,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	2:30P- Who Wants To Be A Millionaire	1		1						1	\$275.00	\$275.00	Pittsburgh (WPXI)	MILLIONAIRE/56	10/18/12
57.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	4P- Judge Judy 4p	1		1						1	\$400.00		Pittsburgh (WPXI)	JUDGE 4-430P/57	10/18/12
57.0.1	Closed Preempt	10/30/12															Pittsburgh (WPXI)	Program Change/Exception	
58.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	4:25P- Judge Judy 430p	1		1						1	\$500.00		Pittsburgh (WPXI)	JUDY 430-5P/58	10/18/12
58.0.1	Closed Preempt	10/30/12															Pittsburgh (WPXI)	Program Change/Exception	
59.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	5P- 5:30P (EST)	1		1						1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530P/59	10/18/12
60.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	5:29A- Channel 11 News 530am	1		1						1	\$550.00	\$550.00	Pittsburgh (WPXI)	NEWS 530A-6A/60	10/18/12
61.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	5:30P- 6P (EST)	1		1						1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 530-6P/61	10/18/12
62.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	5:58P- Channel 11 News At 6pm M-F	1		1						1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/62	10/18/12
63.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	5:59A- Channel 11 News 6am	1		1						1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 6-7A/63	10/18/12
64.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	6:58A- Today Show	1		1						1	\$800.00	\$800.00	Pittsburgh (WPXI)	TODAY 7-9A/64	10/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 337727

Schedule Dates

10/29/12-11/05/12

Advertiser

Pol/Iss/Americans for Tax Reform (17011)

Agency

Main Street Media Group (6331)

Product

Political - Issue (1068)

Brand

ISS/AMERICANS 4 TAX REFORM (139011)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

MILHOAN, EMILY

Phone/Fax

/

CPE

67/147/1136

Account Types

National/Political

Billing Type

Standard

Comments

AMER 4 TX RFRM 10/29
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/18/12

Last Modified 10/31/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06368917

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$10,717.50

Net Total \$60,732.50

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Nov. 2012 82

Grand Total: \$71,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
65.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	7:30P- WHEEL OF FORTUNE			1						1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	WHEEL 730-8P/65	10/18/12
66.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	9A- Today Show 9a			1						1	\$400.00	\$400.00	Pittsburgh (WPXI)	TODAY SHOW 9-10A/66	10/18/12
67.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	10A- Ellen				1					1	\$350.00	\$350.00	Pittsburgh (WPXI)	ELLEN/67	10/18/12
68.0	Normal Line / Prime	10/31/12-10/31/12	4	:30	10P- Chicago Fire 10-11P				1					1	\$4,500.00	\$4,500.00	Pittsburgh (WPXI)	CHICAGO FIRE 10-11P/68	10/18/12
69.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	5P- 5:30P (EST)				1					1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-530P/75	10/18/12
70.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	5:30P- 6P (EST)				1					1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 530-6P/76	10/18/12
71.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	5:58P- Channel 11 News At 5pm M-F				1					1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/77	10/18/12
72.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	6:58P- Jeopardy				1					1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	JOEP 7-730P/78	10/18/12
73.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	9A- Today Show 9a				1					1	\$400.00	\$400.00	Pittsburgh (WPXI)	TODAY 9-10A/79	10/18/12
74.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	11:59A- Channel 11 News At Noon				1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/69	10/18/12
75.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	1:30P- Today Show 130P				1					1	\$275.00	\$275.00	Pittsburgh (WPXI)	TODAY SHOW 130-230P/70	10/18/12
76.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	4:58A- Channel 11 News 5am				1					1	\$400.00	\$400.00	Pittsburgh (WPXI)	NEWS 5-530A/74	10/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 337727

Schedule Dates

10/29/12-11/05/12

Advertiser

Pol/Iss/Americans for Tax Reform (17011)

Agency

Main Street Media Group (6331)

Product

Political - Issue (1068)

Brand

ISS/AMERICANS 4 TAX REFORM (139011)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

MILHOAN, EMILY

Phone/Fax

/

CPE

67/147/1136

Account Types

National/Political

Billing Type

Standard

Comments

AMER 4 TX RFRM 10/29
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/18/12

Last Modified 10/31/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06368917

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$10,717.50

Net Total \$60,732.50

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Nov. 2012 82

Grand Total: \$71,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
77.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	2:30P- Who Wants To Be A Millionaire	1			1					1	\$275.00	\$275.00	Pittsburgh (WPXI)	MILLIONAIRE/71	10/18/12
78.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	4P- Judge Judy 4p	1			1					1	\$400.00	\$400.00	Pittsburgh (WPXI)	JUDY 4-430P/72	10/18/12
79.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	4:25P- Judge Judy 430p	1			1					1	\$500.00	\$500.00	Pittsburgh (WPXI)	JUDY 430-5P/73	10/18/12
80.0	Revised Line / Spot	10/29/12-10/29/12	4	:30	4:30P- 5P (EST)	1								1	\$500.00	\$500.00	Pittsburgh (WPXI)		10/30/12
81.0	M/G For 23.0.1 / Spot	10/29/12-10/29/12	4	:30	4:30P- 5P (EST)	1								1	\$500.00	\$500.00	Pittsburgh (WPXI)		10/30/12
81.1	M/G For 23.0.1 / Spot	10/29/12-10/29/12	4	:30	4:30P- 5P (EST)	1								1	\$500.00	\$500.00	Pittsburgh (WPXI)		10/30/12
81.1.1	Closed Preempt	10/29/12															Pittsburgh (WPXI)	News mg for 4-430P/23	10/30/12
82.0	Revised Line / Spot	10/29/12-10/29/12	5	:30	4P- 4:30P (EST)	1								1	\$400.00	\$400.00	Pittsburgh (WPXI)	Order Error/Spot -DO	
82.1	Normal Line / Spot	10/29/12-10/29/12	5	:30	4P- 4:30P (EST)	1								1	\$400.00	\$400.00	Pittsburgh (WPXI)		10/30/12
83.0	M/G For 23.0.1 / Spot	11/05/12-11/05/12	4	:30	4P- Judge Judy 4p	1								1	\$400.00	\$400.00	Pittsburgh (WPXI)	JUDY 4-430P/23	10/29/12
83.0.1	Closed Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception -	

CONFIRMATION CONTRACT

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 337727

Schedule Dates 10/29/12-11/05/12
Advertiser Pol/Iss/Americans for Tax Reform (17011)
Agency Main Street Media Group (6331)
Product Political - Issue (1068)
Brand ISS/AMERICANS 4 TAX REFORM (139011)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name MILHOAN, EMILY
Phone/Fax /
CPE 67/147/1136
Account Types National/Political
Billing Type Standard
Comments AMER 4 TX RFRM 10/29
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/18/12
Last Modified 10/31/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06368917
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,717.50
Net Total \$60,732.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012 82 \$71,450.00
Grand Total: 82 \$71,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
84.0	M/G For 57.0.1.58.0.1 / Spot	10/30/12-10/30/12	5	:30	4P- Channel 11 News 4-5P	1		1						1	\$450.00	\$450.00	Pittsburgh (WPXI)	news 4-5P/57	10/29/12
85.0	M/G For 43.0.1 / Spot	10/31/12-11/02/12	5	:30	5:29A- Channel 11 News 530am	1			X	X	X			1	\$400.00	\$400.00	Pittsburgh (WPXI)	530-6a/43	10/30/12
86.0	M/G For 6.0.1 / Spot	11/01/12-11/02/12	5	:30	5:29A- Channel 11 News 530am	1				X	X			1	\$400.00	\$400.00	Pittsburgh (WPXI)	EM 530a-6a/6	10/30/12
87.0	M/G For 12.0.1.15.0.1 / Sports-Football	11/04/12-11/04/12	5	:30	6:59P- Football Night In America							1		1	\$3,200.00	\$3,200.00	Pittsburgh (WPXI)	FNA/12	10/31/12
88.0	M/G For 83.0.1.28.0.1.32.0.1.47.0.1.48.0.1.51.0.1 / Sports-Football	11/04/12-11/04/12	5	:30	8:13P- NBC Sunday Night Football							1		1	\$6,500.00	\$6,500.00	Pittsburgh (WPXI)	SNF/	10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.